



Noisette NEIGHBOR™

Volume 5 Number 2

September 2005

Take me to the river



NORTH CHARLESTON RIVERFRONT PARK OPENS!

By Jim Augustin, Noisette Vice President

On July 4, the City of North Charleston and the Noisette Company® welcomed the community to the new Riverfront Park with “Take Me to the River,” an exciting day-long event that was attended by more than 10,000 people. Residents took the hot weather in stride as they spent the day experiencing the fountains, pier, picnics, fun and games.

There was entertainment at the new pavilion and tours of the Officers’ Housing area of the former Navy Base and the Noisette offices. The festivities kicked off with a ribbon cutting and opening ceremonies of the park, led by Mayor Keith Summey, Rev. Paul Pridgen, and the North Charleston City Council. Folks enjoyed the sounds of reggae, country, jazz and Latin performers until about 8 p.m. Then the Charleston Symphony Orchestra took the stage providing a serenade for a

summer evening to remember including patriotic music honoring the Armed Services. The 1812 Overture musically introduced fabulous fireworks and the Symphony accompanied the entire show with stirring march music.

After the rainiest spring and summer the area has had in many years, the completion of the park was truly a team effort as everyone pulled together to be ready for the public. The following pages show the park coming together, and celebrate a facility that has been a long time coming for the City of North Charleston! Since the park has opened, we are excited to see so many community members down on a regular basis. The variety of activities that the park can host make it a great place for people of all ages. Kids love the fountain, and it seems that fishing is very popular with the adults! Enjoy!



1994	1996	1998	2001	2003-2004	2005
The BEST Committee headed by Keith Summey produces the Base Reuse Plan. It is driven by community input and envisions a "Waterfront Park" south of Noisette Creek.	Base closes.	City Vision declared. Mayor Summey solidifies vision of a 3/4-mile-long park, north and south of Noisette Creek.	Noisette project announcement. Noisette shares vision and agrees to implement Riverfront Park as a tax increment funded project.	Noisette Master Plan combines two years of community inputs including the Riverfront Park. Detailed design begins, construction of \$6 million park south of Noisette Creek begins with deconstruction of the old Officers' Club area.	Grand Opening, 4th of July Celebration.



RIVERFRONT PARK TEAM

City of North Charleston
 City Council Riverfront Park Committee
 Greater Charleston Naval Base Memorial Board
 The Noisette Company®
 Bovis Lend Lease
 Burt Hill Kosar Rittelmann Associates
 Berkebile Nelson Immenschuh & McDowell Associates
 Davis & Floyd

D&S Construction Company
 Greenwall Construction Services
 C.R. Hipp Construction
 A. Zahner Company
 Marvin's Gardens
 H.R. Allen, Inc.
 W. P. Law, Inc.
 The Fountain People, Inc.
 Collins Engineering
 S&ME, Inc.

B&B Demolition Specialists
 Chembion
 Custom Coated Components
 Sherwin-Williams
 Hubbell Lighting
 Bennett & Son
 The Project Management Group, Inc.
 South Carolina Electric and Gas
 Commissioners of Public Works
 North Charleston Sewer District

Riverfront Park vision becomes real

Dedicated to the hundreds of individuals who worked to make the park a reality.



The exclusive Officers' Club and riverfront parking vanish to become the inclusive Riverfront Park for everyone.



The walled walkway came to life as imagined. Its artistic curving shape delineates the great lawn.



Workmen from around the Lowcountry labor to shape the earth, concrete and steel. A portion of the old Navy Base is transformed into the finished product.



The elegant galvanized steel and aluminum pavilion materializes as planned. The distinctive structure shades visitors and acts a stage for shows.

THE NAVY YARD

at noisette™



NOISSETTE ANNOUNCES THE NAVY YARD AT NOISSETTE™

By Roger Noyes, Director of Development

The Navy Yard at Noisette™ is the area of North Charleston that most of us know as “the old Navy Base.” This 340-acre piece of the former base has been planned and approved as the new urban core for the Lowcountry. The plan calls for the adaptive reuse of many of the Navy’s buildings, as well as significant infill development through out the northern portion of the former base. The Planned Development District plan for The Navy Yard™ was approved in October 2004, and has set the stage for the active marketing of land parcels to developers and builders both nationally and locally.

As you can see by the architect’s renderings, our design team has a bold vision for The Navy Yard™ – a true urban center with a mix of uses to create a vibrant 24-hour city. Offices,

restaurants, retail shops, museums, galleries and various types of housing will provide something for everyone. All of these activities coupled with the Riverfront Park, make The Navy Yard™ a place to live, work and play unlike any other place in the Lowcountry.

This vision of diverse uses is already taking shape – 10 Storehouse Row at The Navy Yard™ will be complete and open this fall and we are nearly leased up on the office space, artists’ studios and restaurant space that will occupy this historic building. The anchor tenant, the American College of Building Arts, moved into 10 Storehouse Row in August.





During a news conference held at City Hall on July 13, North Charleston Mayor Keith Summey announced that the Noisette Community Master Plan has been awarded the prestigious Award of Excellence from the American Institute of Landscape Architects, a Washington, DC-based trade organization for landscape architects. The designation marks the highest honor for the ASLA's 2005 Professional Awards, of which Noisette was the only honoree in the Analysis and Planning Category. The Noisette project was chosen in a field of 520 entries, including projects that received citations from Barcelona, Spain and Seattle, Washington. The Noisette process of "inventorying the assets," looking at the community's strengths to determine long-term, sustainable solutions was cited by the ASLA web site (www.asla.org) as, "Together, these elements form the integrated planning basis for establishing the Noisette community of North Charleston as the leading sustainable redevelopment of an urban environment in the United States."

Noisette is Art

PHOTOGRAPHER FINDS NEW STUDIO IN THE NAVY YARD™

By Keith F. West, Director of Public Affairs

When photographer John Carter heard that artist's lofts were available at Noisette, he didn't waste any time in checking out 10 Storehouse Row. "During the television coverage for the Riverfront Park opening, a reporter mentioned that Noisette had only eight spaces remaining for artists," Carter remembers. "I was intrigued, and immediately called for a tour. After the tour, I signed a contract, to be among the first at 10 Storehouse Row at The Navy Yard™."

As his studio space at 10 Storehouse Row at The Navy Yard™ is being readied for occupancy by October 1, Carter remains a busy man. A commercial photographer by trade, his portfolio and client list includes some of corporate America's biggest names, including Hyatt Hotels, Coca-Cola and the American Cancer Society. Closer to Charleston, Carter's clients include Palmetto Brewery and Visitor's Guides. A full-time resident of Charleston, Carter says that his wife Barbara plans to retire from Atlanta's Emory University in June 2006, to join him at their Lowcountry home.



Carter's client list includes Charleston's Palmetto Brewery

The Carter's son, John, Jr., is a rising senior at the College of Charleston.

"We first visited Charleston in 1978," adds Carter. "We love the area, and it represents one of the most picturesque, interesting and alluring locations for photography in the world. The new studio at Noisette will allow for flexibility in my business, as I can commute from James Island to 10 Storehouse Row, and work on major projects there."

Born in New Orleans, Carter is a graduate of the School of Visual Arts in New York City. In 1974, he began his career as a professional photographer in Atlanta. His work has appeared in advertisements, magazines, and brochures over the past 30 years.

"I couldn't have dreamed of anything better than Noisette," concludes Carter. "Outside of Manhattan, Noisette offers the finest place on the East Coast for an artist or photographer's studio. This is a fantastic opportunity."

Noisette is Partnerships

“WHAT ARE THE COLORS OF NOISETTE?”

By Karen Thrower, Urban Alliance Studio Manager



Since the beginning of time, color has been a means of self-expression, connecting people to their environment, their families and their homes. As a member of the Noisette Urban Alliance™, Sherwin-Williams is honored to be a part of the revitalization of North Charleston. The principles rooted in this revitalization – people, planet and

prosperity – create not only a practical road map for developing a truly sustainable community, but also speak to a deep connection of people to a place.

These ideals are quite familiar to our company. At Sherwin-Williams, color forecasters study the connection between people and color in order to predict color trends and ultimately create palettes that will give people an emotional voice. Because what is being created around you is special, it requires a special approach, especially when it comes to color.

Beginning this summer, the Sherwin-Williams Company is pleased to work with the City of North Charleston and the Noisette Company® to create a new history in one of the most important cities in the United States. With our new color matching technology, Sherwin-Williams will work with the

neighborhoods in the Noisette area to create a unique color palette that represents the past, present and future of this area. Items from nature and neighborhood artifacts will be gathered and matched to create a paint color. What will unfold from this process is an authentic expression of the place where someone lives – a story told through color.

With your help, Sherwin-Williams will develop a custom color palette exclusive to North Charleston's neighborhoods in the Noisette area. Each constituent will be asked to submit objects that represent the principles of a sustainable urban revitalization – for the North Charleston community, for the Noisette project and for the people that want the story of their home told through the simple expression of color.

If you would like to learn more about the Sherwin-Williams Community Color Match Program, please contact Karen Thrower, the Urban Alliance Studio Manager at 843-302-2100 ext 274.

The Sherwin-Williams Company (www.sherwin.com) is honored to be a member of the Noisette Urban Alliance™ and has several retail locations in the area.



Noisette is History

ORIGINAL BASE LAND TRANSFERRED TO NAVY IN QUARTERS F

By Jim Augustin, Noisette Vice President



The old home of the keeper of Chicora Park was built in 1898 as part of a 595-acre country park undertaken by the City of Charleston before the turn of the century.

Charleston was so eager to stimulate its economy that had never fully recovered from the Civil War, that they gave up the Chicora Park to get the Navy to come and build a base.

In August 1901, the Navy took possession of the property from the City of Charleston in what has become Quarters F.

Of Chicora Park, the best 171 acres, where the Turnbull Plantation had been along the river, were given up for cost of \$200 per acre. The Navy also purchased 258 acres to the south from Mrs. Celia Lawton for \$50,000, and 760 acres of marshland from the City of Charleston for \$1.

Noisette® is Neighborhoods

PALMETTO GARDENS STREET POSTS RENEWED – “KEEP US POSTED”

By Jim Augustin, Noisette Vice President



David Taylor, Palmetto Gardens Neighborhood Association President, is proud of the neighborhood he grew up in, and its renewed street name posts.

Palmetto Gardens is a very identifiable neighborhood of about 240 wood-frame homes built as World War II Officer Housing. The area stands out because of the style of the homes and the street name posts that the Civic Association added in 1948.

After more than 50 years, these posts were in danger of disappearing when residents Meredith Lange and Keller Lee decided they needed to be redone.

With the support of David Taylor, Palmetto Gardens Neighborhood Association President, they succeeded. Working with the Public Works Department, a project was accomplished to replace 25 deteriorated or damaged posts at a cost of \$10,188.

The new posts were made and installed by E. J. McCarthy & Sons, a local firm on Spruill Avenue.

Steve Thompson at Public Works found records on the 1948 posts indicating they were made by Dobson Stone Works of Macon, Georgia. A total of 30 posts were installed back then at a total cost of \$327.

NOISETTE® IN THE NEWS

By Keith F. West, Director of Public Affairs

Riverfront Park Media Coverage

The July 4 grand opening of the Riverfront Park received blanket broadcast media coverage in the Charleston Area throughout the day, including live feeds by WCSC TV 5, WCIV TV 4 and WCBT TV 2. In addition, Citadel Communications radio station affiliates WTMA AM 1250, 107.5 Cat Country, WWWZ Z93 Jamz, and 95 SX FM all reported on opening day events, which included jazz, reggae and rock concerts. Later, WTAT TV 24 covered the opening on the station's News at Ten. Each station included footage of the City of North Charleston's ribbon cutting ceremony, planting of memorial trees, the fireworks show and Charleston Symphony Orchestra concert, in addition to interviews with local citizens and project principals. According to *Metro Media Monitor* of Birmingham, Alabama, the aggregate Nielsen Company ratings on the television audience for the Riverfront Park coverage stood at an estimated 155,800 viewers.

National Trade Media Covers Noisette

Recent coverage of the Noisette project in the national media includes the feature, *The Culture of Sustainability*, by Robert Niemenen, a cover story on Noisette in the spring 2005 edition of the *EnvironDesign Journal*, a supplement to the trade magazine *Interiors & Sources*.

Elsewhere, in late May ZweigWhite Information Services distributed its supplement to CE News magazine, *Revitalization*, a trade publication for civil engineers which featured an article called "Building the New American City," about the Noisette project serving as a possible archetype for sustainable community development.

Other coverage included global news stories on wire services and internet news services like Factiva and PR Newswire, which covered the ASLA award for the Noisette Community Master Plan in Canada, Europe and the United States.



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For further information
call (843) 302-2100
www.noisettesc.com



Printed on recycled paper with soy ink.

GET INVOLVED

By Tonya Chambers, Office Manager

Visited the Noisette web site lately? We just updated the Home Page to offer better access to the individual Noisette neighborhoods. We want to see our neighbors start telling the story of each community.

If you have a photo, story or event you would like to see on the web site, send it to us. By posting it on the web site, you'll be sharing it with your neighbors and people interested in moving to Noisette. The Noisette Company® team can post notices of events,

communicate your community's history through your photos or personal experiences, share interesting or funny snapshots or tell a story that defines your neighborhood.

Whether you live in Liberty Hill or Palmetto Gardens, own a business on Montague Avenue or just moved to Park Circle - your photos and ideas are important - so share them! Contact me, Tonya Chambers, at tchambers@noisettesc.com or call 554-2271.

COMMUNITY EVENTS

Community Meetings

- Palmetto Gardens 1st Monday of month, 7 p.m. at Armory at Danny Jones Complex, President David Taylor, 554-6231
- Cameron Terrace/Oak Park 2nd Monday of month, 7 p.m. at Armory at Danny Jones Complex, President Scott Kendall, 554-1928
- Olde North Charleston 2nd Tuesday of month, 7 p.m. at 1077 E. Montague Ave., President Dan Coleman, 747-1082
- Liberty Hill 3rd Thursday of month, 7 p.m. at Felix Pinckney Community Center, President Coakley Hilton, 412-6808
- Northeast Park Circle 4th Monday of month, 7 p.m. at Park Circle, President Gayle Frampton, 747-6594
- Whipper Barony last Monday of month, 7 p.m. at Whipper Barony Community Center, President Katrina Gortman, 747-8641